

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: 9-8-04

Signature: Leslie Wang  
Leslie Wang

3622  
JW  
Docket No.: 99999-999522  
(66052-0001)  
PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Michael R. Bascobert

Conf. No.: 3190

Application No.: 09/804,832

Art Unit: 3622

Filed: March 13, 2001

Examiner: Jean D. Janvier

For: METHOD FOR AUTOMATED DIRECT  
MARKETING

**RESPONSE TO ELECTION/RESTRICTION REQUIREMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

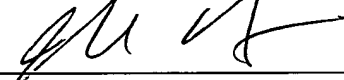
In response to the election requirement (dated August 9, 2004), applicant hereby elects, without prejudice, Embodiment 1 covered by Group I (Claims 1-16) for further prosecution on the merits. Applicant's election is made without prejudice. An action on the merits of all the claims and a Notice of Allowance thereof are respectfully requested.

Applicant believes no fee is due with this response. However, if a fee is due, please

charge our Deposit Account No. 503145, under Order No. 99999-999522 (66052-0001) from which the undersigned is authorized to draw.

Dated: 9-8-04

Respectfully submitted,

By 

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